



The Scarborough Hospital Announces New Name for the Grace Campus

*More than 400 community members staff members and volunteers
participate in re-naming process*

SCARBOROUGH (July 6, 2009) –Scarborough residents, it seems, are a highly practical lot.

When hospital officials announced a public contest to come up with a new name for the Grace campus, no one was sure what to expect.

But as it turns out, most of the 400 plus entries received suggested highly practical, geography-based names, with dozens of suggestions for the eventual winner, Birchmount campus.

The contest, which was advertised on the hospital's website, in its various newsletters and in *The Scarborough Mirror*, was open to patients, residents, staff members, hospital volunteers and physicians.

"I was really impressed by the thoughtfulness of many of the entries," said Board Chairman Michael Mueller. "People took the time to really explain why they believed their entry was the way to go, or talked about how the hospital had touched their lives in a positive way."

Explanations in support of Birchmount campus included the following: "It's clear and easy to remember," and "It is easy to pronounce and easy for our multicultural community to find."

Other popular geography-based suggestions included L'Amoreaux, Agincourt, Finch and North campus, while other possibilities included The Dr. Norman Bethune campus, Hope campus, Mercy campus and Parkview.

The hospital renaming contest was the result of an agreement reached with The Salvation Army in July 2008. As part of that agreement, The Army would refocus their leadership and resources on providing spiritual care to patients at both campuses of The Scarborough Hospital, effectively ending their administrative role at the Grace campus. While this change in focus has resulted in better cross-site chaplaincy coverage, the agreement with the Army includes the removal of the "Grace" name from the campus by this summer.

Effective immediately, the hospital's official name will be "The Scarborough Hospital – Birchmount campus."

As per the rules of the contest, the final winner, Sandra Stogios of the hospital's Occupational Health Department, was selected by random draw.

"I am truly honoured that my name was selected for the re-naming of The Scarborough Hospital, Grace campus," said Sandra. "I am proud to be part of this hospital and having my

name selected will make my commitment and dedication to TSH more meaningful and important to me.”

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The Scarborough Hospital (TSH), Canada's largest urban community hospital, delivers innovative, high quality patient care, advocates for our community's health and wellness issues, and is a leader in research, teaching and learning. TSH is a regional treatment centre for dialysis and is renowned for its sexual assault care centre and mental health programs. Affiliated with the University of Toronto, TSH is also a referral centre for vascular surgery, pacemakers and corneal implants.

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